



APPARATUS
CONTRACTOR SERVICES, LLC

Apparatus Trusted Referrals™

HANDOUT



Apparatus Trusted Referrals

Get the additional help you need from Apparatus' network of professionals. We know what we're good at, and we know other service providers that can help you with the additional services you may need.

Our Apparatus Trusted Referrals are free to all Apparatus clients.

This service is best for any contracting company that is ready to fire on all cylinders!

Marketing Strategy

If your goals are to secure more projects, spread awareness of your services, and grow your business, you'll need a sophisticated marketing plan to help you get there. Apparatus can match you with a marketing services provider whose skills meet the needs of your business. We'll make sure your bookkeeping, payroll, and reporting needs are consistently met on our end. We pair our clients with marketing companies that specialize in working with contracting companies, so you get a tailored marketing plan that helps you achieve your growth goals.

Business Strategy

As your contracting business grows in size, scope, and scale, the issues you'll face will change. As your business becomes a substantial operator in your market, you'll need to begin considering more advanced tax strategies, more advanced asset protection strategies, and perhaps succession planning or advanced expansion strategies. Apparatus can support your aggressive growth by helping you build your business on a foundation of contractor-specific bookkeeping, payroll, and reporting, but advanced growth strategies will need additional advisors. We'll work with you to find the advisory partners you need to help you achieve your goals!

Growth Strategy

Embarking on a sustainable growth strategy needs great tools and execution, but it also needs an overall framework and roadmap. Apparatus can provide you the bookkeeping, payroll, and reporting to achieve your growth goals, but some of our clients need help with the development of a plan for which services, clients, and markets to pursue. If you need that help, we'll work with you to find a trusted advisor who can help you chart your path forward.

Apparatus. Bookkeeping, payroll, and reporting for contractors only.™



APPARATUS
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